



Senior E-Commerce Executive

Marco Heritage (M) Sdn Bhd

JOB DESCRIPTION

Responsibilities:

- To work closely with all major E-Commerce Service Providers and their teams.
- Develop, plan and execute E-Commerce Strategy to meet Company goals.
- Study and analyze market trend and propose Promotions.
- Liaise with designers and respective departments/vendors to ensure effective E-Commerce Management in place.
- Responsible to source for new Partners/Vendors as New Source of Revenue.
- Managing the E-Commerce platform and Digital Marketing / Social Media on daily basis
- Responsible for Inventory Management.

Requirements:

- Diploma / Degree holder in Marketing, Business Studies/ Management or related discipline.
- At least 2 years working experience in E-Commerce.
- Preferably experience in managing digital marketing will be an added advantage (FB, Instagram, WeChat, Line and etc).
- Passionate in the use of SEO, Social Media and popular networking from internet to generate sales growth.
- Possess creative marketing talent, good communication, interpersonal and presentation skills.